



BUSINESS MODEL CANVAS | Take a look at your business idea from various angles.

KEY PARTNERS

Who can you cooperate with?

KEY ACTIVITIES

What are your operational processes?.

VALUE PROPOSITION

Why should a user choose to become a customer?

CUSTOMER RELATIONSHIPS

How do you establish relationships?

CUSTOMER SEGMENTS

Think of customers (paying) and users (involved).

KEY RESOURCES

What are your input factors?

CHANNELS

How are you going to reach your customers?

COST STRUCTURE

List fixed and variable costs.

REVENUE STREAMS

List your sources of revenue.